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FOR IMMEDIATE RELEASE

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HOMESPHERE NAMES REGIONAL SALES MANAGER

Maryland resident to oversee Mid-Atlantic sales region

(Baltimore – March 31, 2009) HomeSphere, a technology-leveraged service provider to residential homebuilders and manufacturers, announced today that Brian “Bo” Hickey has accepted the position of Regional Sales Manager with responsibility for the company’s Mid-Atlantic sales region.

As regional sales manager, Hickey will promote HomeSphere’s technology platform, designed to build collaboration among trading partners throughout the construction supply chain including residential homebuilders, building product manufacturers and remodeling and repair contractors. Consumers and industry professionals access HomeSphere’s web portal to gain information, increase profitability and cut costs.

“Throughout his long career Bo has built relationships with builders, suppliers and consumers,” noted Chris Toth, HomeSphere’s Vice President of Sales. “He will be an asset to our team.”

More than 70 Fortune 1000 brands, such as GE Appliances, The Sherwin-Williams Company and CertainTeed, utilize HomeSphere’s network to access hard-to-reach mid-tier homebuilders and remodeling contractors who represent a market with steady growth projections. On the other side of the supply chain, homebuilders and remodeling and repair professionals use the company’s web-based services to increase profitability. HomeSphere has recently added remodeling contractors and consumers to its list of customers through its acquisition of BestContractors.com.

Prior to joining HomeSphere, Hickey served as regional manager for Builder’s Club Incorporated in St. Paul, Minnesota. He has more than 15 years experience in sales in the construction and financial services industries.

About HomeSphere

Colorado-based HomeSphere offers sales effectiveness tools and supply chain services that combine Web-based technology, market intelligence and relationships to increase profitability for trading partners throughout the construction supply chain. More than 1300 homebuilders and over 70 brands use HomeSphere’s Web portal to connect, collect and compete, while remodeling and repair professionals gain market share and attract consumers. Please visit HomeSphere at www.homesphere.com for more information.

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